



HALTON BUSINESS AWARDS 2026


HALTON
Business Awards

REWARDING EXCELLENCE IN BUSINESS

SPONSORSHIP PROPOSAL

ABOUT THE HALTON BUSINESS AWARDS



Associate your brand with excellence, innovation and success as a sponsor of the 2026 Halton Business Awards.

Have your organisation prominently positioned and promoted throughout the evening and join us in celebrating our local business heroes on 12th June 2025.

The Halton Business Awards are well established and a fantastic event for local businesses and not for profit organisations. These much sought-after awards have, year on year, grown in popularity, resulting in 500 guests attending the celebration dinner in 2025.

For 2026, we have planned an extensive marketing campaign to make sure these awards continue to celebrate the best of our Borough and reward excellence.

OPPORTUNITIES



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- Your brand featured in the high-profile marketing activity including e-mail marketing and promotional material
- Coverage and branding on the Awards pages on Halton Chamber of Commerce's website
- Editorial coverage on Halton Chamber's website and in our monthly e-newsletter
- Pre & Post-event PR and promotional opportunities
- Extensive use of your branding during the awards ceremony itself
- Your branding on ceremony slideshow
- Logo remains on the awards website after the event
- Coverage in the high quality, keepsake programme
- Inclusion in the region wide, post event PR with continued reference to your sponsorship

OUR PLAN



EMAIL

Between November and June we'll be busy promoting the Awards, including sponsor branding and logos, to all our members and mailing lists. Our regular newsletter goes out to over 2000 senior directors, partners and managers in business and key influencers across the Liverpool City Region, covering all key sectors.



AWARDS ENTRIES

These awards are always well received, are extremely popular and oversubscribed every year. To oversee this lengthy process, we have assembled a representative and independent team of judges. Once confirmed as a sponsor, your logo will feature on the application form for your category.



ONLINE PRESENCE

Multiple pages on Halton Chamber of Commerce's website are dedicated to the 2026 Halton Business Awards. These include sponsor details, logo, information and web links. Information will remain on the site for at least 12 months after the Gala dinner to maximise exposure for your business.



ON THE NIGHT

Sponsors will enjoy a great evening with significant brand exposure which includes logo in the must have keepsake, Awards programme, inclusion in ceremony screen show shown throughout the stadium, pop up banner display and presentation of an Award with professional, souvenir photograph for promotion and PR. There's also the opportunity for a pre Awards interview with Halton Business Awards logo backdrop.

OUR AIMS



- Recognise and reward excellence and achievements in businesses of all sizes across the region
- Highlight the dynamism of Halton businesses and their staff
- Encourage economic & business growth
- Provide a platform to showcase the success and accomplishments of businesses from all sectors
- Offer opportunities to network, whilst celebrating local businesses in style

**" it was really emotional seeing the award presentations and how much they meant to each individual/organisation.
- Gala dinner guest "**

**" The atmosphere was great and it's good to hear about the fantastic achievements of local businesses.
- Category Finalist "**

2026 Awards Categories

Commitment to the Community

Business Leader of the Year

Apprentice of the Year

Start Up Business of the Year

Eco Excellence Business of the Year

Manufacturer of the Year

Excellence in Construction Award

Employer of the Year

Family Business of the Year

Service Provider of the Year

International Success Award

Customer Service Award

Innovative Business of the Year

Social Enterprise of the Year

BENEFITS OF SPONSORSHIP



As a 2026 Halton Business Awards Sponsor, you will:

- Achieve high visibility throughout the marketing campaign
- Be associated with an established, high profile and prestigious event
- Help to further position your brand across the Borough
- Encourage local businesses to strive for excellence
- Support the local business community by championing excellence
- Demonstrate your own vision for excellence



would recommend attending the Halton Business Awards



would recommend entering the Halton Business Awards



would attend the Halton Business Awards again

Sponsoring the Halton Business Awards is a great way to show that your business is committed to ethical practice, community engagement and supporting the region's growth.

It highlights that you're invested in local success and want to see Halton's businesses, apprentices and innovators thrive.

It also puts your brand in front of the people shaping the borough's future, while demonstrating that you're a company that gives back and leads responsibly.

GOLD SPONSOR

£3795



As a gold sponsor of an award category, your package includes:

- A full and exclusive table in a prime position
- 10 tickets to the awards ceremony on the 12th June 2026
- Additional tickets available at a discounted price
- Start your night in our VIP reception with welcome drinks, canapes and entertainment
- Choice of category where available
- Opportunity to present your award and a photograph with the winner
- 250 words about your company and links to your own site on the Awards website pages
- 50 word advertisement space in the souvenir programme which is given to all guests at the ceremony
- Promotion across our PR activity, including website and social media sites from launch to awards night and post event
- Opportunity to provide blog articles to be published and shared on the Halton Chamber website
- Use of the Halton Business Awards 2026 sponsor logo in your own marketing
- All award category promotion will be branded with your logo
- Inclusion in the post-event 2026 celebration video
- Pre Awards interview with Halton Business Awards logo backdrop
- Pop up banner display throughout the awards dinner
- Your company logo will remain on the website and on all marketing materials associated with that year's winners until promotions for the following year commence, which, if the full priced package is taken early enough in the programme, can be up to 12 months



SILVER SPONSOR

£2595



As a silver sponsor of an award category, your package includes:

- 4 tickets to awards ceremony on the 12th June 2026
- Choice of category where available
- Opportunity to present your award and a photograph with the winner
- Start your night in our VIP reception with welcome drinks, canapes and entertainment
- 50 words about your company and links to your own site on the Awards website pages
- Your logo in the souvenir programme given to all guests at the ceremony
- Promotion across our PR activity, including website and social media sites from launch to awards night and post event
- Use of the Halton Business Awards sponsor logo in your own marketing
- All award category promotion will be branded with your logo
- Pre Awards interview with Halton Business Awards logo backdrop
- Inclusion in the post-event video



2026 Timetable

Applications open – November 2025

Applications close – February 2026

Shortlist announced – March 2026

Judging panel – 23rd April 2026

Gala presentation evening - 12th June 2026

Follow Up PR & Social Media – June Onwards



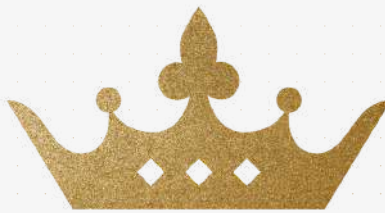
BRONZE SPONSOR

£1395



As a bronze sponsor of an award category, your package includes:

- 2 tickets to awards ceremony on the 12th June 2026
- Exclusive category
- Opportunity to present your award and a photograph with the winner
- 30 words about your company and links to your own site on the Awards website pages
- Your logo in the souvenir programme given to all guests at the ceremony
- Promotion across our PR activity, including website and social media sites from launch to awards night and post event
- Pre Awards interview with Halton Business Awards logo backdrop
- Use of the Halton Business Awards sponsor logo in your own marketing
- All award category promotion will be branded with your logo
- Inclusion in the post-event video





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WANT TO BE A SPONSOR?

Please email Jane.Kelly@haltonchamber.co.uk or call 0333 358 3480 to discuss more about pricing and how being a sponsor of the 2026 Halton Business Awards can benefit your company.